



## CULTURAL ENTREPRENEURSHIP PROJECT

---

The Cross-Cultural Foundation of Uganda is engaged in various development programmes to preserve and promote cultural heritage. The Foundation is committed to promote the recognition of culture as vital for human development that responds to our national identity and diversity.

CCFU is implementing the cultural entrepreneurship project for youth and women from indigenous minority groups

### **The goal of the project;**

To enhance cultural enterprises that can promote both livelihood and cultural identity and expression.

### **Women Cultural enterprise**

Over the past 5 years the Foundation has been involved in promoting the cultural rights of indigenous minority groups in Uganda. The work revealed that, among other challenges such as lack of education, political representation, access to cultural resources, among others, the cultural heritage of most indigenous minorities is at risk of disappearing. This could be attributed to dominance by neighbouring ethnic groups, voluntary assimilation or the loss of the knowledge and skills to make cultural products that reflect their cultural identity.

There are however different ways through which these groups express their heritage in respect to the use of indigenous languages, traditional music and dance as well as the production of cultural items.

As a result in 2016, CCFU initiated a programme that seeks to support the efforts of indigenous minority groups in involved in using their culture to generate income. The programme targets women in particular and seeks to enhance transmission of knowledge and skills to the younger generation. The criteria of selection involved identifying groups that are organised, have a running business or income generating activities using cultural resources, that have basic book keeping, transmitting their knowledge and are driven by the need to promote their culture. The selected groups would receive a grant to enhance their capacity and grow their businesses or income generating activities, as well as business skills training. Following visits to indigenous minority groups in Uganda that expressed interest, CCFU identified three groups to work with under this project. We hope to identify another group in 2018/2019.

So far, CCFU is supporting the Rwebisengo Widows Cultural Association (RWCA) in Ntoroko District and Tubehammwe Women's group in Buliisa District.

RWCA has 15 members with saving and loans as a main activity and engaged in cultural enterprise. The Association's main activities also include production and sale of cultural items, engaging young people in cultural activities, cultural exhibitions, etc. The association is located in Rwebisengo Town Council, Ntoroko District, Western Uganda.

Tubehammwe Women's groups is located in Buliisa, Western Uganda. The group is engaged in the production and sale of indigenous foods, craft work, engaging young people in schools in their work and loans.

### **Youth Cultural Enterprise**

CCFU received over 30 expressions of interest from different youth organisations involved in harnessing cultural resources to earn an income. 4 were selected to receive support from CCFU (1 other group is yet to be selected, [contact us](#)). The Foundation is currently supporting 4 youth groups/organisations;

[Go Culture Africa](#), Wakiso – a local community based organisation involved in working with youth, especially young women to produce and sale cultural goods.

Kibatsi Youth Development Association, Bushenyi – a youth-led organisation with an aim of ‘economic empowerment among the youth using culture and traditions’

Golden Youth Ahead Organisation, Hoima – a group of young people that is involved in performing arts, making musical instruments, supporting cultural clubs in schools and craft work.

Mutuba 1V Youth group, Masaka – a youth wing of the Mutuba 1V Chiefdom of the Buganda Kingdom. They are being supported to improve their museum and generate money, improve their craft work and conduct publicity of their work.